



## Course Timeline

### SOCIAL ENTREPRENEURSHIP EXPERIENTIAL PROGRAM

Welcome to the Social Entrepreneurship Experiential Program. We are excited for you to join us this semester and learn about how capitalism can be used as a force for good. Throughout the course, you can use this document as a guide for when to complete modules and action items.

- Week 1 Welcome to SEEP!  
Project Overview: Welcome to SEEP Module 1: Meet Clean the World
- Week 2 Laying the Groundwork  
Module 2: Setting Your Foundation  
Module 3: Driving Social Change through Capitalism  
**Submit Impact Project Goals to Your Instructor**
- Week 3 Research and Development  
Module 4: Defining Your Impact  
Module 5: Developing Your Sponsorship Strategy  
**Begin Acquiring Sponsors**
- Week 4 Project Management  
Module 6: Creating Your Action Plan
- Week 5 Planning Your Build  
Module 7: Preparing Your Build
- Week 6 Planning Your Build (continued)  
No Module  
**Submit Your Online Order for Your Impact Products**  
(see your instructor for the deadline for your course)  
**Finalize Sponsorships and Volunteer Participation**  
**Fundraising Concludes**
- Week 7 Finalizing the Preparations for Your Build  
Module 8: Executing Your Build
- Week 8 The Final Pieces  
Module 9: Sharing Your Story  
Deliver Impact Product to Your Chosen Charity
- Week 9 Finalizing Your Presentation  
No Module  
**Create Your Final Presentation or Video**
- Week 10 Evaluating Your Project  
Module 10: Evaluating Your Success