



# GoFundMe Guide

## Sponsorship made simple.

Throughout the semester, you will be required to obtain sponsorship dollars to fund your hygiene kit build. Clean the World recommends two secure and simple ways to share your cause with your network and collect sponsorship dollars along the way.

1. Direct sponsors to <https://www.cleantheworldacademy.org> where they can make a secure payment to support your cause.
2. Create a personal GoFundMe account. GoFundMe is a fantastic way to promote your cause and is easily sharable within your network on social media. It is credible, intuitive and you can set up your campaign in less than 5 minutes.

### Things to Remember:

1. Set up one account per team.
2. Set up the account as an “individual” not as a “charity”. GoFundMe only pays out to charities once a month so this will allow you to receive funds and submit to Clean the World directly to avoid any delays with your order or shipping date.

\*\*\*Please note, GoFundMe does require a small transaction fee for processing. Please plan accordingly when setting goals.

### How to Set Up Your GoFundMe Campaign

One individual from each team will be responsible for collecting funds.

To create your account, go to [gofundme.com](https://gofundme.com) and complete the following steps:

### Step 1: Sign Up



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## Step 2: Fill in one team member's information

### Sign up

First name

Last name

Email address

Confirm email address

Password

[Next](#)

## Step 3: Enter Your Goal

### Enter your goal here

**\$** **1000**  
USD ▾

SEEP Hygiene Kit Build 28

Myself or someone else ▾

32837

Community & Neighbors ▾

**Fundraise as:**

An individual  
I am the sole organizer.  
Note: Team fundraising can be turned on later.


A team  
I will invite others to fundraise with me.  
[Learn more](#)


The platform is free for organizers. Transaction fee is 2.9% plus \$0.30 per donation. By continuing, you agree to the [GoFundMe terms](#) and acknowledge receipt of our [privacy policy](#).


[Next](#)

## Step 4: Upload a compelling photo or video

### Add a cover photo or video

 Select a Facebook photo




 Upload photo

 Add a YouTube video

## Step 5: Tell Your Story

### Tell your story


Saved

 BOLD  LINK  PHOTO/VIDEO

Tell your story here...

**Next**

Preview Save


Tips from Jocelyn, our campaign expert 

**To raise the most money for a campaign, make sure you:**

- ✓ Describe who will benefit
- ✓ Detail what the funds will be used for
- ✓ Explain how soon you need the funds
- ✓ Talk about what the support will mean to you
- ✓ Share how grateful you will be for help

## Step 6: Start Sharing!

### Your fundraiser is ready for the next step



- ✓ Set up your GoFundMe
- Share with 3-5 friends and ask them to help you share
- Post to at least 1 social network
- Send reminders to your friends

**Start sharing**